

HONG KONG BAPTIST UNIVERSITY

COURSE OUTLINE

1. **Course Title**

Discourse Analysis

2. **Course Code**

LANG 7610

3. **No. of Units**

3 units

4. **Offering Department**

MA in Language Studies Programme

5. **Prerequisite**

Nil

6. **Medium of Instruction**

English

7. **Aims & Objectives**

This course deals with language above sentence (text) and beyond sentence (meaning in context) as a social and interactive process. A range of techniques and approaches to the study of discourse will be introduced, including the essential concepts of pragmatics, genre analysis, text cohesion and generic structure, and functional analysis of clauses. The course will also examine applications of discourse analysis in cross-cultural (mainly Chinese and English) settings and in educational settings (i.e. teacher-student interaction in the classroom).

8. **Course content**

- (1) Differences between speech and writing
- (2) Functional analysis of clauses and sentences
- (3) Cohesion and coherence
- (4) Pragmatic concepts: presupposition, cooperative principle and conversational implicature, speech acts and events and politeness theories

- (5) Generic structure of texts and conversations
- (6) Text corpora
- (7) Analysis of classroom discourse
- (8) Mediated discourse analysis

9. Course Intended Learning outcomes (CILOs)

CILO	By the end of the course, students should be able to:
CILO 1	Explain how meanings are exchanged and negotiated in communicative interactions, and the different ways in which different communities may structure
CILO 2	Interpret interaction, and the implications for cross-cultural communication
CILO 3	Apply the principles and methods of discourse analysis in undertaking research in discourse analysis in a variety of settings

10. Teaching & Learning Activities (TLAs)

CILO No.	TLAs
CILO 1	<ul style="list-style-type: none"> • In-class discussions of the discourse features in various texts and conversations
CILO 2	<ul style="list-style-type: none"> • Analysing and discussing data related to the exchange of meanings in intercultural encounters
CILO 3	<ul style="list-style-type: none"> • Conducting and presenting a small-scale research study on authentic discourse data

11. Assessment Methods (AMs)

Type of Assessment	Weighting	CILOs to be addressed	Description of Assessment Tasks
Essay	30%	1	It will deal with the fundamental concepts and how they are applied to daily interactions, and involve identification and analysis of discourse features of a text and conversation

Project	40%	All	This assignment helps students formulate research questions in discourse analysis, collect data from various sources, and integrate theories with practice in their analysis
Presentation	30%	All	Students will be able to present their findings and interpretations in the project and lead discussions in class